The annual SPP Strategic Market Roadmap process increases stakeholders’ input into the design and prioritization of marketplace enhancements. It ensures SPP provides the greatest benefits for our stakeholders while keeping pace with an ever-changing industry.

The roadmap process occurs upstream of existing processes related to market development. It serves as a work plan to ensure SPP’s development efforts align with stakeholders’ business goals.

Proactive planning and alignment of work within SPP and across organizational groups allows for efficiencies in budgeting, project management, cross-departmental resource planning and teamwork.

This process fosters SPP’s value proposition and ensures the foundational strategies of SPP’s Strategic Plan are driving the development and implementation of initiatives.

SPP staff owns and maintains the Strategic Market Roadmap development process.

The Strategic Planning Committee (SPC) will verify the roadmap aligns with the SPP Strategic Plan and will make a recommendation to the Market Operations and Policy Committee (MOPC) for action following each annual roadmap development process cycle. The MOPC will review and approve the roadmap.

WHAT IS THE ROADMAP?
- Annually selects & prioritizes marketplace initiatives to be developed
- Provides education and monthly reports
- Accommodates ad-hoc reprioritization of initiatives

ROADMAP BENEFITS
- Increases transparency & collaboration
- Balances diverse stakeholder interests
- Aligns with SPP’s strategic plan, budgets & portfolio management
- Ensures focus on greatest areas of need
- Enhances coordination within SPP

STAKEHOLDERS’ ROLE
- Annually submit, rank and approve marketplace initiatives
- Provide education on submitted initiatives
- Balance ad-hoc initiatives against approved roadmap initiatives
- Monthly review progress and recommend adjustments
- Proactively plan at stakeholder organizations
Roadmap is developed each October through July. Each initiative follows a process of design, approval, prioritization and implementation. The Roadmap development process repeats annually, with multiple initiatives in development at any given time. Each initiative follows a process of design, approval, prioritization and implementation.
Get involved with the roadmap process

INITIATIVE SUBMISSION
Qualified entities can submit initiatives. Qualified entities include:

• SPP market participants and members.
• Transmission customers or other entities that are parties to transactions under the SPP Open Access Transmission Tariff.
• Staff members of governmental authorities that have jurisdiction over SPP or any member company.
• SPP staff.
• SPP Market Monitoring Unit.
• Any rostered individual of an official SPP committee, task force or organizational group.

INITIATIVE RANKING

• SPP staff and the SPP Market Monitoring Unit rank initiatives in an advisory capacity.
• Applicable working group representatives rank initiatives using a quantifiable and transparent process.

MORE INFORMATION
Visit spp.org/stakeholder-center/spp-roadmap to:

• Subscribe to the roadmap email list, which will keep you informed about deadlines, meetings and other information.
• Submit initiatives and comments by downloading forms on the right side of the page and submitting them through the Request Management System.
• Register for education sessions and results meetings.
• View upcoming dates, the master list of initiatives, training materials, roadmap process document and more.

Contact Erin Cathey for more information:
ecathey@spp.org
501-614-3239

SPP’s mission: Helping our members work together to keep the lights on... today and in the future.