STRATEGY ON A PAGE



LEADING OUR INDUSTRY TO A BRIGHTER FUTURE WHILE DELIVERING THE BEST ENERGY VALUE.

With our mission as our foundation, our vision as our long-term destination and our aspirations as our guide we are set up for success.

We are equipped with an unmatched value proposition for our stakeholders and a plan to create our shared

future.

Ac

Deliver greater, more equitable value to our members Drive value beyond reliability

Build and maintain trusted relationships

Working together to

responsibly and economically keep the lights on today and in the future.

Achieve collaboratively and engage passionately

Leading our industry to a brighter future while delivering

the best energy value.

> Embrace and promote diversity

Value Proposition

Mission & Vision

Achieve seamless boundaries

Deliver

superior

services

Achieve excellence and unmatched execution in all we do

Attain high-quality decisions through an efficient, collaborative stakeholder process

Attract, develop, and retain an exceptional, diverse and inclusive workforce

2026 **Aspirations**

Optimized Seams

HITT Implementation ed

Western Services Expansion Innovative Transmission Planning

Grid of the Future

Strategic
Opportunities

STRENGTHEN THE CORE

CHANGE THE GAME

Adaptive governance model Organizational readiness

Innovative cost allocation

The right technology

Diversity, equity and inclusion Sustaining, enhancing and communicating member value

Enabling Capabilities